



EXCEL, London - Saturday 18th, Sunday 19th and Monday 20th October 2008

The Best of British Hairdressing at Salon Live

Salon Live is the showcase for future trends, where some of the most creative and inspirational names in British hairdressing share with visitors their ideas for the forthcoming season's hair trends. Prepare to be educated, motivated and inspired as Salon Live presents the best of British Hairdressing.

Toni & Guy

Saturday 18 October 12.45-14.00

Sunday 19 October 13.30-14.45

Toni & Guy's presentations will provide visitors with the opportunity to be among the very first to see their exciting new collection 'FLUX', presented live by the legendary Toni & Guy International Artistic Team. Visitors can share first-hand the inspirational cuts and colours, Avant Garde and London Fashion Week Presentation along with behind the scenes footage that make the Toni & Guy presentation a real must-see for any visitors to the event.

Sassoon Professional presents Sassoon Academy

Saturday 18 October 14.30-15.45

Sunday 19 October 15.15-16.30

Sassoon Professional presents Sassoon's International Creative Director, Mark Hayes and the International Creative Team who will unveil their latest ground breaking ideas in hair trends, with insightful demonstrations, creative inspiration and stunning presentations. Working with the Sassoon Professional innovative colour line, they will share the Sassoon rules of freedom that create imaginative, exceptionally pure colour that enhances every cut. Visitors will experience first hand, the Sassoon method of exceptional expertise and knowledge born of incomparable training, and immerse themselves in their newest repertoire of inspirations behind the collections that are redefining hair design. Prepare to leave this incredible education seminar totally inspired!

Tim Hartley

Sunday 19 October 10.00-11.15

Tim Hartley will be launching his fabulous and unique new collection at Salon International this year. Tim's references for his collection are from the diverse worlds of art, design and fashion with simplicity and elegance being the common link to all objects of beauty. The in-vogue work of Italian architect and designer Angelo Mangiarotti meets the mad world of Japanese artist Mariko Mori. Fashion will take its lead from the sexy and subversive photographic images of Bob Richardson and the London look. During the presentation, Tim will be sharing his vision for cut, colour and texture for the season and beyond. Join Tim, his team and guests on a unique quest for beauty with 'joie-de-vivre' and good humour.

Wella Professionals presents Patrick Cameron

Sunday 19 October 11.45-13.00

"Prestige" is the ultimate collection of glamorous looks. Taking inspiration from the captivating imagery of the pin-ups of the 40's and 50's along with the exotic allure of burlesque which is then re-interpreted in a contemporary key. The result is a dynamic combination of feminine looks and highly charged seductiveness. Throughout the presentation Patrick Cameron will be sculpting hair into strong shapes, with the texture and placement giving it the ultimate finish. The styles are created with clever, easy to use steps that make "Prestige" a truly magical collection.

TIGI presents Inspirational Youth

Monday 20 October 14.00-15.15

Inspirational Youth takes 12 young hairdressers on a six-month journey that includes developing their hairdressing techniques, knowledge of fashion trends, presentation skills, learning photographic techniques and understanding teamwork. The culmination of their training is the Inspirational Youth Show at Salon Live. Arriving as individuals, the team quickly bond as they work together on the same projects and with the same goals. Watching their skills and confidence grow is a result of tremendous input from the TIGI Creative Team and the enthusiasm shown by Inspirational Youth is also a great experience for their mentors.

For further press information on Salon International please contact Alison Jameson or Annabel Craigie at Alison Jameson Consultants on +44 131 621 7210, fax +44 131 621 7215 or email alison@alisonjamesonpr.com

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Tickets are available from the Salon International Box Office on +44 870 272 2000. Entrance tickets for the exhibition cost £23 one-day pre booked or £28 on the day, advanced three-day

season ticket £48 pre booked or £59 on the day,

Tickets for Salon Live £90 each ticket for each presentation, Salon Seminars £85 and Salon Business Extra £60 with tickets for TIGI presents Inspirational Youth £7.00

Visit the Salon International Website – www.salonexhibitions.co.uk